## 60.25" width + bleed

## Straight Hopup: 2x2 Hopup

Total Graphic Area: 64.25"w X 64.25"h Total Visual Area: 60.25"w X 60.25"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

## General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

bleed area

trim line

velcro placement

stitch line