# formulate

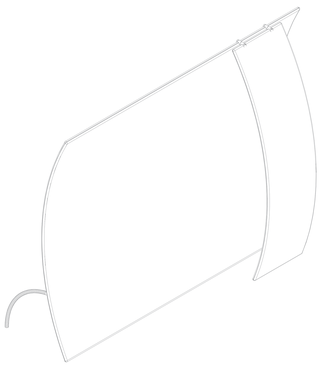
VERTICAL CURVE 11

Total Graphic Area: 118”w X 98.5”h
Total Visual Area: 114”w X 94.5”h

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). Do not design any critical elements (text, logos, etc.) within 2” of the edge.

Use separate template for pillowcase graphic. It only represents placement on this template.

Please consider obstructions such as counter & header etc. when laying out your graphics.

The pillowcase unit can be mounted on the left or right side of the frame.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines