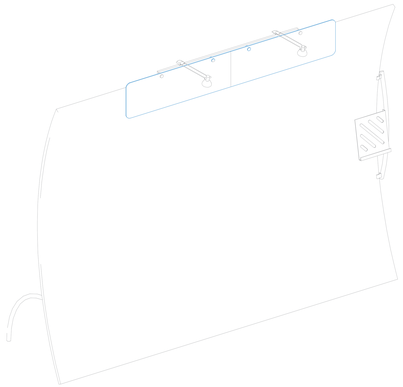
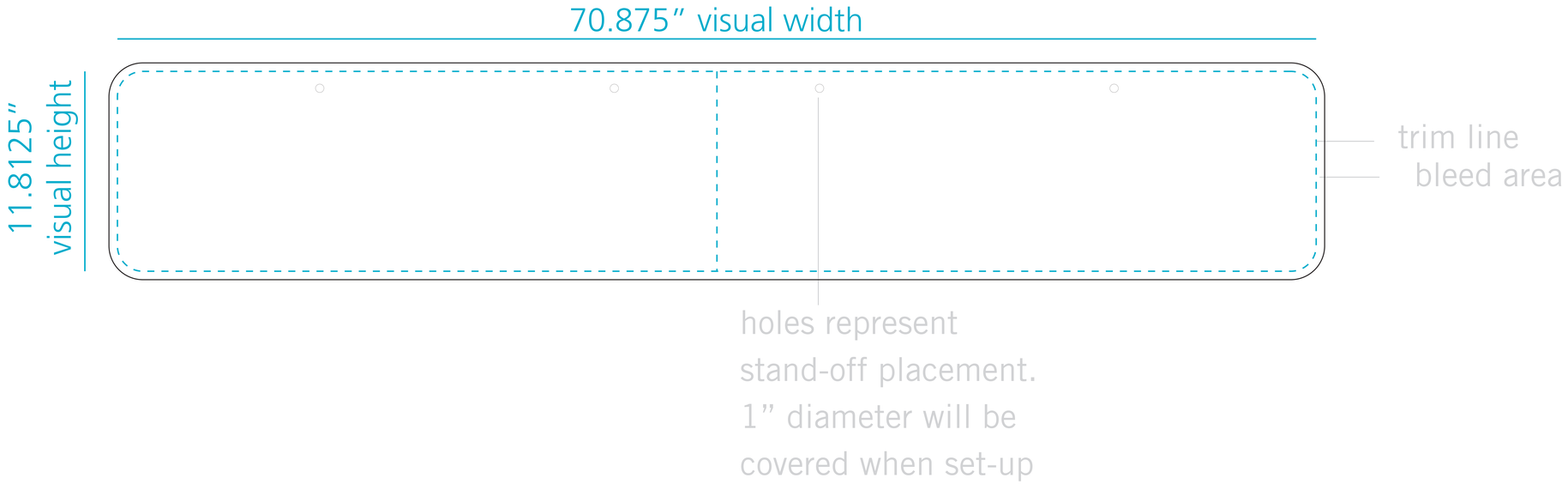
formulate

Formulate Header, 6′ X 1′

Header:
Total Graphic Area: 71.875″w X 12.8125″h
Total Visual Area: 70.875″w X 11.8125″h

Use separate template for wave graphic. This template only represents the header panels.

Please be sure to include the 1/2″ bleed around the perimeter to compensate for the finishing of the rigid sintra graphics.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines