formulate

VERTICAL CURVE 3

Total Graphic Area: 118”w X 98.5”h
Total Visual Area: 114”w X 94.5”h

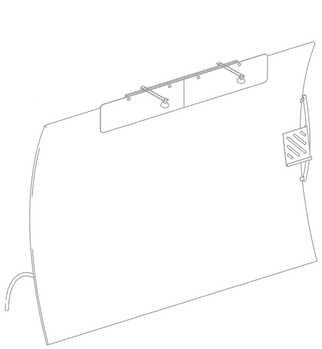
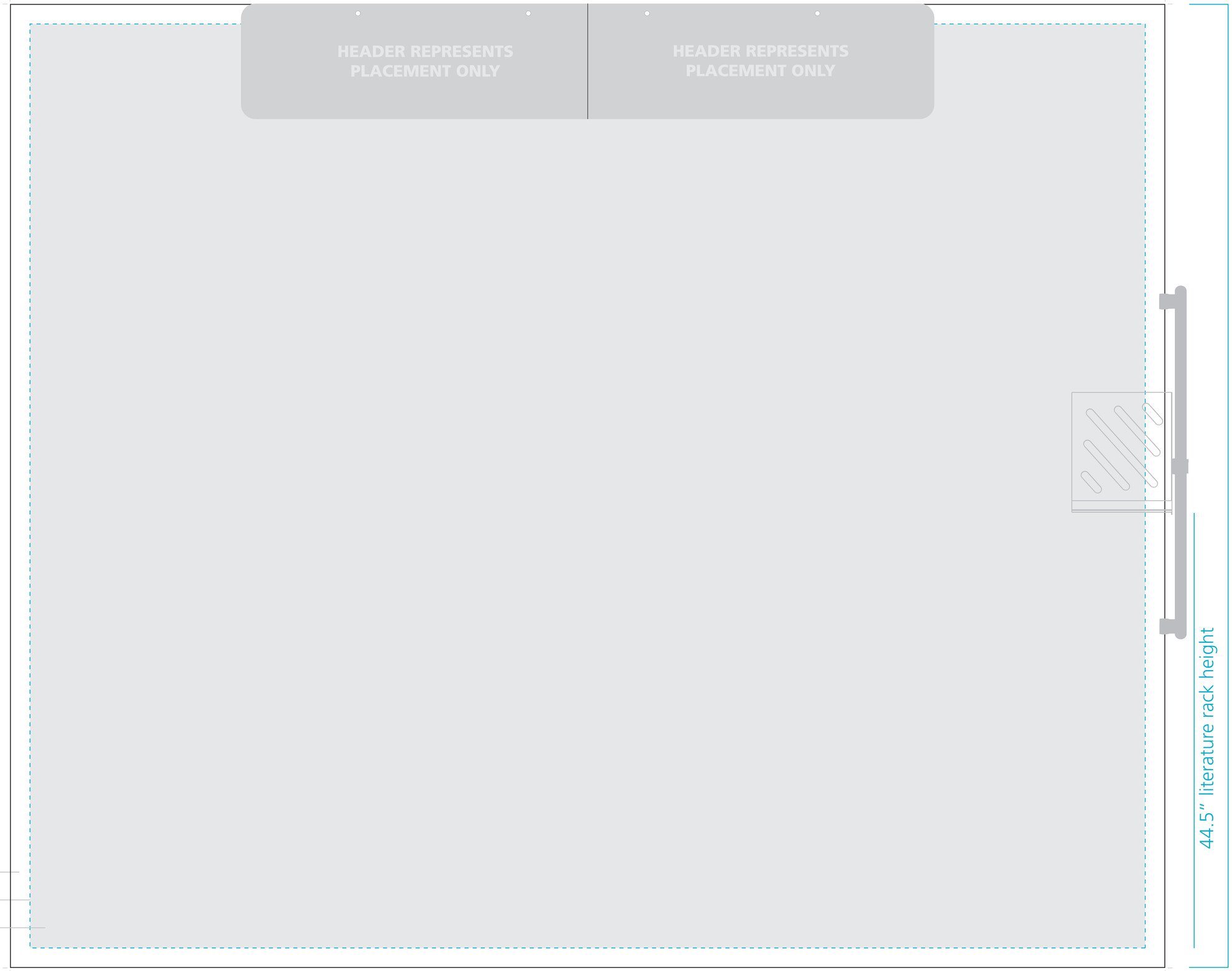
Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). Do not design any critical elements (text, logos, etc.) within 2” of the edge.

Header:
Total graphic area: 71.875”w X 12.8125”h
Total visual area: 70.875”w X 11.8125”h

Use separate template for header panel. It only represents placement on this template.

Please be sure to include the 1/2” bleed around the perimeter to compensate for the finishing of the rigid sintra graphics.

Please consider obstructions such as lit rack & header etc. when laying out your graphics.

The literature rack can be mounted on the left or right side of the frame.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines